

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

## **Invoice**

ATTN: Phil Cunningham, President/CEO  
Political Cable Advertising PCA  
37 W. 39th Street  
STE 602  
New York, NY 10018

Todd Young for Senate  
PO Box 1053  
Bloomington, IN 47402  
Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 11/16

**Invoice ID: 1255799**  
**Campaign ID:**

**Invoice Date: 11-16-2016**  
**Estimate ID:**

**Contract ID: 886011**  
**P.O Number: non**

**Client ID: 41178**  
**Tax ID:**

Description

Amount

Gross Advertising Fee  
Agency Commission

\$657.00  
(\$98.55)

**Net Advertising Fee** **\$558.45**

**Sub Total** **\$558.45**

**Total This Invoice** **\$558.45**

10.25-10.31 TER 1470  
1470

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **Affidavit of Performance**

Client Name: Todd Young for Senate

Remarks: 10.25-10.31 TER 1470

Bill Cycle: 11/16

Rep. Firm: VNS/Political Cable Advertising

Contract ID: 886011

Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/31/16	Monday	FXNC-E	1470-TERRE HAUTE	Fox and Friends First	5:22am	BCTY1622H	00:00:30	Charged	45.00	*
10/31/16	Monday	CNN-E	1470-TERRE HAUTE	New Day	5:45am	BCTY1622H	00:00:30	Charged	38.00	*
10/31/16	Monday	ESPN-E	1470-TERRE HAUTE	SportsCenter	6:07am	BCTY1622H	00:00:30	Charged	24.00	*
10/31/16	Monday	HIST-E	1470-TERRE HAUTE	American Pickers	4:13pm	BCTY1622H	00:00:30	Charged	35.00	*
10/31/16	Monday	ESPN-E	1470-TERRE HAUTE	Around the Horn	5:25pm	BCTY1622H	00:00:30	Charged	43.00	*
10/31/16	Monday	HGTV-E	1470-TERRE HAUTE	House Hunters	6:18pm	BCTY1622H	00:00:30	Charged	39.00	*
10/31/16	Monday	CNN-E	1470-TERRE HAUTE	Situation Room	6:50pm	BCTY1622H	00:00:30	Charged	30.00	*
10/31/16	Monday	FXNC-E	1470-TERRE HAUTE	On Record With...	7:48pm	BCTY1622H	00:00:30	Charged	36.00	*
10/31/16	Monday	ESPN-E	1470-TERRE HAUTE	Min Vikings@Chi Bears	9:14pm	BCTY1622H	00:00:30	Charged	98.00	*
10/31/16	Monday	HGTV-E	1470-TERRE HAUTE	Love It or List It	9:42pm	BCTY1622H	00:00:30	Charged	73.00	*
10/31/16	Monday	HIST-E	1470-TERRE HAUTE	American Pickers	9:47pm	BCTY1622H	00:00:30	Charged	78.00	*
10/31/16	Monday	FXNC-E	1470-TERRE HAUTE	Hannity	10:17pm	BCTY1622H	00:00:30	Charged	69.00	*
10/31/16	Monday	CNN-E	1470-TERRE HAUTE	CNN Tonight	11:59pm	BCTY1622H	00:00:30	Charged	49.00	*
<b>Grand Total</b>									<b>657.00</b>	

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to

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